For:

P.O. BOX 905739

325 E Main St

CHARLOTTE, NC 28290-5739

MARKELL FOR DELAWARE(188426)

CBS TELEVISION STATIONS



KYW TV3

INVOICE

Page 1 of 6

Account Exec:

CAROLYN TYSON

Office: KYW-TV

Contract Num:

1041-81087 10/30/2012-11/06/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / /

In Account THE CAMPAIGN GROUP, INC.(8131)

Newark, DE 19711-7152

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable Product Desc: D-DE GOV

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556852 Invoice Date: 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Buy	Flight		Flight								Total				
ine	Descri	ption		Buy Line Dates			МТ	WTFSS	ı	Our	Spots	Rate			
1	THIS N	THIS MORNING (5:58-7AM)			S MORNING (5:58-7AM) 10/30/2012-11/04/2012			/2012	. T \	VTF		30	2	810.00	
	NP														
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate							
	10/29/2012-11/	04/2012		. T W T F		2		810.00							
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	Remarks			
	11/01/2012	Th	06:28:34 AM		MAR1202RACH		30	810.00							
	11/02/2012	Fr	06:28:59 AM		MAR1202RACH		30	810.00		-					
2	CBS T	HIS MOR	NING		10/30/2012-11/04/	/2012	. T \	VTF		30	1	405.00			
	NP									Maria I					
	Week Of			MTWTFSS	<u> </u>	Spots Per Week	100	Rate							
	10/29/2012-11/	04/2012		.TWTF		1		405.00		Bir					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	_	Credit	Remarks			
	11/01/2012	Th	08:46:48 AM		MAR1202RACH		30	405.00	_						
3	THE IN	ISIDER			10/30/2012-11/04/	/2012	. T\	VTF		30	1	1,440.00			
	NP				II II			8							
							1000	_							
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate							
	10/29/2012-11/	04/2012		.TWTF		1		1,440.00							
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>			
	11/02/2012	Fr	07:27:25 PM		MAR1202RACH		30	1,440.00							
4	DAVID	LETTER	MAN		10/30/2012-11/05/	/2012	МТ	WTF		30	3	900.00			
	NP														

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KYW TV3

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Account Exec:

CAROLYN TYSON

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1041-81087 10/30/2012-11/06/2012

Contract Dates: Customer Order:

Linked Order:

CPE: /

In Account THE CAMPAIGN GROUP, INC.(8131)

MARKELL FOR DELAWARE(188426)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable

Newark, DE 19711-7152

Product Desc: D-DE GOV

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1041-556852
 Page 2 of 6

 Invoice Date:
 11/11/2012

 Billing Cycle:
 Weekly

 Billing Period:
 10/29/2012-11/11/2012

 PAY BY
 12/11/2012

 Net 30 days

y F	ight								Total	
ne D	escription			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate
Week Of			MTWTFS	<u>S</u>	Spots Per Week	. <u>-</u>	Rate			
10/29/201	2-11/04/2012		MTWTF		2		900.00			
Air Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
11/01/201	•			MAR1202RACH		30	900.00			
11/02/201	2 Fr			MAR1202RACH		30	900.00			
Week Of			MTWTFS	S	Spots Per Week		Rate		1	
	2-11/11/2012		MTWTF		1	-	900.00			V.
Air Date	Day	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/05/201	-	11:47:45 PM	IVI/G FUI	MAR1202RACH		<u>Dur</u> 30	900.00	<u>Debit</u>	Credit	<u>INCINALIAS</u>
	KND NEWS	SUN 6-7A		10/30/2012-11/05/	2012	1551	S	30	1	300.00
LUR										
W 100			MTW/TEO	2	0 1 2 14					
Week Of	0.44/0.4/0.40		<u>MTWTFS</u> S	<u>S</u>	Spots Per Week	()	Rate			
10/29/201	2-11/04/2012		5		1		300.00			
Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/04/201	2 Su	06:58:08 AM		MAR1202RACH		30	300.00			
6 5	30AM NEWS	THIS MORNING	3	10/30/2012-11/04/	2012	. T W	'TF	30	2	405.00
NP										,
Week Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate			
10/29/201	2-11/04/2012		. T W T F		2		405.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/02/201	2 Fr	05:28:02 AM		MAR1202RACH		30	405.00			
11/02/201	2 Fr	05:56:29 AM		MAR1202RACH		30	405.00			
7 E	LEMENTARY			10/30/2012-11/04/	2012	T		30	2	7,000.00
LUR						-				

For:

With:

P.O. BOX 905739

325 E Main St

1600 Locust St

CHARLOTTE, NC 28290-5739

Newark, DE 19711-7152

In Account THE CAMPAIGN GROUP, INC.(8131)

ATTN:Accounts Payable

Philadelphia, PA 19103-6305

MARKELL FOR DELAWARE(188426)

CBS TELEVISION STATIONS



CAROLYN TYSON

KYW TV3

INVOICE

Account Exec:

Office: KYW-TV Contract Num: 1041-81087

Contract Dates: 10/30/2012-11/06/2012

Customer Order:

Linked Order:

CPE: / /

D-DE GOV **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556852 Page 3 of 6 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 Net 30 days **Billing Period:**

Buy	Flight									Total	
ine	Descrip	otion			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate
V	/eek Of			MTWTFS	S	Spots Per Week		Rate			
1	0/29/2012-11/0	4/2012		T	_	1	_	7,000.00			
Δ	<u>ir Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	1/01/2012	<u>Day</u> Th	All Time	<u>IVI/O 1 01</u>	<u>Material</u>		30	<u> </u>	Debit	7,000.00	Preempted
	1/01/2012	Th	10:47:49 PM	11/01/2012	MAR1202RACH		30	7,000.00	7,000.00	7,000.00	Makegood
								·	·		
8		BLOODS			10/30/2012-11/04	/2012		F	30	2	4,500.00
L	UR										V.
					•	0 . 5		5.	The state of the s		
	Veek Of	4/0040		MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
1	0/29/2012-11/0	14/2012		F		1		4,500.00			
A	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	1/02/2012	Fr					30		- 1 m	4,500.00	Preempted
1	1/02/2012	Fr	08:29:05 PM	11/02/2012	MAR1202RACH	10	30	4,500.00	4,500.00		Makegood in UNDERCOVER BOSS
10	THE ME	ENTALIS	T		10/30/2012-11/04	/2012		S	30	2	4,500.00
L	UR				Till .			W			
					W 10						
V	Veek Of			MTWTFS	<u>s</u>	Spots Per Week	Sec.	Rate			
1	0/29/2012-11/0	4/2012		S		1		4,500.00			
A	ir Date	Day	Air Time	M/G For	<u>Material</u>	,	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	1/04/2012	Su					30			4,500.00	Preempted
1	1/04/2012	Su	11:34:37 PM	11/04/2012	MAR1202RACH		30	4,500.00	4,500.00		Makegood in 22:34:00-23:36:00
11	THIS M	ORNING	6 (5:58-7AM)		11/05/2012-11/05	/2012	M		30	1	810.00
N							1				

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KYW TV3

1041-556852

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 4 of 6

Account Exec:

CAROLYN TYSON

Office: Contract Num: KYW-TV 1041-81087

Contract Dates:

10/30/2012-11/06/2012

Customer Order: Linked Order:

CPE:

In Account THE CAMPAIGN GROUP, INC.(8131)

Newark, DE 19711-7152

With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

D-DE GOV **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

11/11/2012 12/11/2012 Weekly 10/29/2012-11/11/2012 Net 30 days

Buy	Flight				B 11 B.//			7500		Total	P. C.
ine	Descri	iption			Buy Line Dates		IVI I VV	TFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>3</u>	Spots Per Week	_	Rate			
	11/05/2012-11/	11/2012		М		1		810.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо	06:59:31 AM		MAR1202RACH		30	810.00			
12	LATE I	NEWS			10/30/2012-11/04	/2012	. T W	TFSS	30	2	2,700.00
	NP					-				-	,
					_			_			N.
	Week Of			MTWTFS		Spots Per Week	_	Rate			
	10/29/2012-11/	04/2012		.TWTFSS		1		2,700.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks
	11/03/2012	Sa					30	1		2,700.00	Preempted
	11/03/2012	Sa	12:18:17 AM	11/03/2012	MAR1202RACH		30	2,700.00	2,700.00		Makegood in 23:55:00-00:45:00
13	C.S.I.				11/02/2012-11/02	/2012	F		30	1	4,500.00
	Week Of			MTWTFS:		Spots Per Week		Rate			
	<u>/veek OI</u> 10/29/2012-11/	04/2012		F	· .	Spois Fei Week	-	4,500.00			
	10/23/2012-11/	04/2012					No. of Contract of	4,300.00			
	Air Date	<u>Day</u>	Air Time	M/G For	Material		Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	11/02/2012	Fr		W		, =	30				Credit
14	CBS S	SUNDAY N	IORNING		11/04/2012-11/04	/2012		. S	30	1	1,440.00
			<u> </u>		7		<u> </u>				
	Week Of			MTWTFS:	<u>3</u>	Spots Per Week	_	Rate_			
	10/29/2012-11/	04/2012		S		1		1,440.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/04/2012	Su	09:29:22 AM		MAR1202RACH		30	1,440.00			

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CAROLYN TYSON

KYW TV3

1041-556852

Invoice Num:

INVOICE

Page 5 of 6

Account Exec:

Office: KYW-TV Contract Num: 1041-81087

Contract Dates: 10/30/2012-11/06/2012

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Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 Net 30 days **Billing Period:**

-	Flight								Total		
Line	Description			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate	
15	THE INSIDE	₹		11/01/2012-11/01	/2012	T	Γ	30	1	1,600.00	
	Week Of		MTWTFS	S	Spots Per Week		Rate_				
	10/29/2012-11/04/20	2	T		1		1,600.00				
	Air Date D	ay Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	11/01/2012 T	n 07:45:20 PM		MAR1202RACH		30	1,600.00				
16	THE TALK			11/06/2012-11/06	5/2012	. T		30	1	495.00	
							5 .				
	Week Of	0	MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
	11/05/2012-11/11/20	2	. T		1		495.00				
	Air Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
	11/06/2012 T	u 02:58:42 PM		MAR1202RACH		30	495.00				
	THE DOCTO	DC		44/00/0040 44/00	(0040	. T.A.		30	4	450.00	
17	THE DOCTO	K3		11/06/2012-11/06	/2012	. !	A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	30	1	450.00	
		NO.						30	1	450.00	
	Week Of		MTWTFS		Spots Per Week	1	Rate	30	11	450.00	
			MTWTFS					30	1	450.00	
	Week Of 11/05/2012-11/11/20				Spots Per Week		Rate	Debit	Credit	450.00 Remarks	
	Week Of 11/05/2012-11/11/20 Air Date E	2	. T <u>M/G For</u>	s	Spots Per Week		<u>Rate</u> 450.00				
	Week Of 11/05/2012-11/11/20 Air Date E	2 ay Air Time	. T <u>M/G For</u>	<u>S</u> <u>Material</u>	<u>Spots Per Week</u> 1		Rate 450.00 Rate 450.00		Credit		
18	Week Of 11/05/2012-11/11/20 Air Date <u>C</u> 11/06/2012 T DR. PHIL	2 ay Air Time	.T	Material MAR1202RACH 11/06/2012-11/06	_Spots Per Week 1	<u>Dur</u> 30	Rate 450.00 Rate 450.00	Debit	Credit	Remarks	
18	Week Of 11/05/2012-11/11/20 Air Date <u>C</u> 11/06/2012 T DR. PHIL	2 <u>ay Air Time</u> u 03:21:00 PM	.T M/G For MTWTFS	Material MAR1202RACH 11/06/2012-11/06	<u>Spots Per Week</u> 1	<u>Dur</u> 30	Rate 450.00 Rate 450.00	Debit	Credit	Remarks	
18	Week Of 11/05/2012-11/11/20 Air Date <u>C</u> 11/06/2012 T DR. PHIL	2 <u>ay Air Time</u> u 03:21:00 PM	.T	Material MAR1202RACH 11/06/2012-11/06	_Spots Per Week 1	<u>Dur</u> 30	Rate 450.00 Rate 450.00	Debit	Credit	Remarks	
18	Week Of 11/05/2012-11/11/20 Air Date E 11/06/2012 T DR. PHIL Week Of 11/05/2012-11/11/20	2 <u>ay Air Time</u> u 03:21:00 PM	.T M/G For MTWTFS	Material MAR1202RACH 11/06/2012-11/06	Spots Per Week 1 5/2012 Spots Per Week	<u>Dur</u> 30	Rate 450.00 Rate 450.00	Debit	Credit	Remarks	

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With: 1600 Locust St

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CBS TELEVISION STATIONS



KYW TV3

Invoice Num:

Invoice Date:

INVOICE

Page 6 of 6

Account Exec: CAROLYN TYSON

Office: KYW-TV **Contract Num:** 1041-81087

10/30/2012-11/06/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE:

Product Desc: D-DE GOV

Broadcast airtimes represented are reported to the nearest second.

1041-556852 11/11/2012

Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Buy	Flight									Total		
Line	Description	escription Buy Line Dates		MTWTFSS			Dur Spots			Rate		
19	DR. PHIL			11/06/2012-11/06/	2012 . T			30		0 1	190.00	
Week 0	<u>Of</u>		MTWTFS	<u>s</u>	Spots Per Week		Rate					
11/05/2	2012-11/11/201	2	. T		1		190.00					
Air Date	<u>e</u> <u>D</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
11/06/2	2012 To	04:10:14 PM		MAR1202RACH		30	190.00			5		
	Total Sr	oots	Gross Ar	nt	Commiss	sion Amt	Net Amt	Debit		Credit	Reconciliation	
Air Time Totals		21	32,220.0	00	4	,833.00	27,387.00	18,700.00	-6	18,700.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity

Wire Transfer Instructions:

For Billing Inquiries Please Contact: **KYW-TV CONTROLLERS OFFICE**

(215) 977-5578

32,220.00 **Gross Billing Trade Value** 0.00 Agency Commission 4,833.00 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 27,387.00

Warranty - We warrant the above broadcasts were made according to the official station log.